is expected to be generated in rural areas. The UNICEF assisted programme, Social Inputs in Area Development designed to generate and deliver basic services and social amenities will be taken up in 27 coastal blocks of five districts in the State. All these schemes will be implemented with an orientation towards the needs of Scheduled Castes and Scheduled Tribes.

33. My Government propose to greatly intensify the efforts for the rapid industrialisation of the State. The future of the State lies in industrialisation. Therefore steps will be taken to encourage industrialists to invest in projects in our State. My Government will also press for the establishment of large scale industries in the Central Sector in our State. There is every hope that the efforts will be successful. My Government also will promote entrepreneurship and improve the industrial climate.

34. Our public sector undertakings have been improving their performance in spite of certain inherent constraints. Steps will be taken to improve their performance further. Introduction of professional management in public sector undertakings and the creation of a machinery for studying the functioning of the units at loss and for devising methods for improvement, are under active consideration. New institutions will be established to facilitate rapid industrialisation and marketing for small scale industries.

35. In the course of this year, the Titanium Dioxide Pigment Project of the Kerala Minerals and Metals Limited will be commissioned. The Cement Factory at Walayar and the Kerala Automobiles Limited will also start initial production this year. It is also proposed to nationalise three sick mills, namely, Malabar Spinning and Weaving Companay Limited at Calicut, Kottayam Textiles at Kottayam and Prabhuram Mills at Chengannur.

36. Kerala State Electronics Development Corporation will enhance its product range considerably this year by implementing the set of projects cleared by Government of India. The manufacture of sophisticated computer systems is also envisaged. Emphasis will also be placed on the development of Womens Co-operatives and Societies for assembling electronic equipments. The number of such societies is proposed to be doubled this year. My Government will take up the establishment of further ancillary and small scale industries to support the main electronics industry.

37. Entrepreneur development, strengthening of Industrial Co-operatives, revitalisation of sick units incentives for investment and women's industries are some of the areas where my Government will bestow their attention with a view to developing small scale industries.

38. Our traditional industries such as coir, handlooms, cashew, beedi and match are going through difficult times. The distress purchase of coir and coir products will have to continue. A scheme for streamlining coir

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